



All Things London:
The
Insider's
Edit

Curtain Up

Curiously unexpected, reassuringly Mayfair



Redefining what it means to be a London hotel, The Mayfair Townhouse is bursting at the seams with understated flamboyance, whimsical inspiration and effortless intuition - and our Dandy Team can't wait to meet you!

The location? Unmatched. Lining Half Moon Street and brushing shoulders with Green Park and Hyde Park Corner, the townhouse is a haven from the bustling streets of Mayfair. What sets us apart? Personalised, intuitive service when you need it, delicious privacy when you don't. We've taken our rich history and given it a contemporary rhythm: moments of whimsy await behind each of the seven Georgian buildings that make up our discreet address.

We are not traditional. We are surprising. The Townhouse is where you'll find both luxury and the joy of the unexpected.

Our beauty seekers come for the exceptional service and inspiring atmosphere and leave with a renewed confidence that choosing personality over conformity is always worth it.



Riyas Kallan

Golden Keys Head Concierge

Our Head Concierge, Riyas Kallan, proudly bears the crossed golden keys of Les Clefs d'Or on his lapel - an emblem of his membership within this elite international association of hotel concierge.

With his undeniably infectious personality, Riyas leads our Dandy concierge team with pride and vigour, and is our very own Golden Key to the city. So, whether you're seeking an exclusive dinner reservation or access to an unmissable London hotspot, Riyas and the team are your go-to for all things Townhouse, Mayfair and beyond.

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Wine & Dine

The Berry Bros. & Rudd Experience

Indulge in a world of fine wines and rich heritage with an exclusive VIP experience at Berry Bros. & Rudd, Britain's oldest wine and spirits merchant. Step into their historic St. James's cellars for a private tasting led by expert sommeliers, where you'll sample rare and exceptional wines paired with fascinating insights into centuries of winemaking tradition. Whether you're a connoisseur or a curious enthusiast, this bespoke experience offers a unique opportunity to explore one of London's most prestigious institutions in ultimate style. Perfect for intimate gatherings, fun days out or an unforgettable treat for any wine lover.



The Master Class

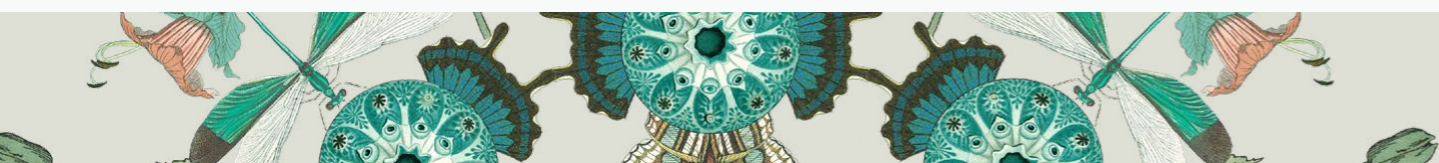
Victorian Cocktail Experiments & VIP Reservations

Enter the enigmatic Elixir Room and unleash your inner Victorian mad scientist with an afternoon of cocktail-making and experimenting. Guided by one of Mr Fogg's daring doctors, you'll step into the shoes of budding pharmacists, eager to delve into the secrets of mixology. Witness unique ingredients fizz, bubble and transform your concoctions, under the watchful eye of your mentor. Together, explore the limits of mixology, as you sip and savour your creations, discovering a world of intricate and unexpected flavours.



Exclusive Boozy Treasure Hunt

Follow in the footsteps of Phileas J. Fogg and embark on a thrilling treasure hunt-style cocktail adventure, where excitement awaits at every turn. With the clock ticking and guided by Mr Fogg himself, you will crack cryptic conundrums and unravel the mysteries that lie in wait along this trail of discovery. Uncover hidden secrets of Soho - London's quirkiest district - and enjoy sumptuous cocktails throughout.



Buffalo Trace London Distillery

Exclusive VIP Whiskey Tasting

Immerse yourself in the ultimate whiskey experience with our VIP Tasting at Buffalo Trace London Distillery. Enjoy an exclusive behind-the-scenes tour, where you'll discover the craftsmanship behind the world-renowned bourbon. Guided by expert ambassadors, you'll savor a handpicked selection of rare and limited-edition whiskeys, each showcasing the rich heritage and bold flavors of Buffalo Trace. With personalized insights and a luxury setting, this is an unforgettable experience for true whiskey connoisseurs.





Behind the Scenes

Secrets of the Underground

Beneath the busy streets of London lies a forgotten world - abandoned stations, hidden tunnels, and secret wartime shelters that hold the city's untold stories. On this exclusive experience, you'll get to choose between two of the most fascinating disused stations, Aldwych or Charing Cross, with a private expert guide who brings their history to life in an engaging and immersive way.

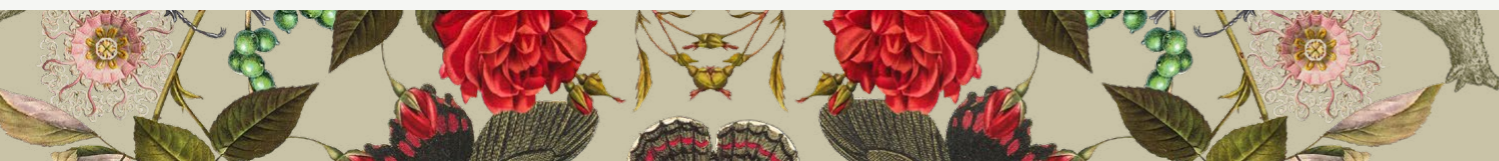


Charing Cross

At Charing Cross, descend into a subterranean world that most Londoners never see. This decommissioned part of the station, hidden in plain sight, has been transformed into a cinematic time capsule - featuring in blockbusters such as Skyfall and Paddington. Here, you'll step into a lost piece of the Tube's history, surrounded by original vintage signage and ghostly platforms that transport you to another era.

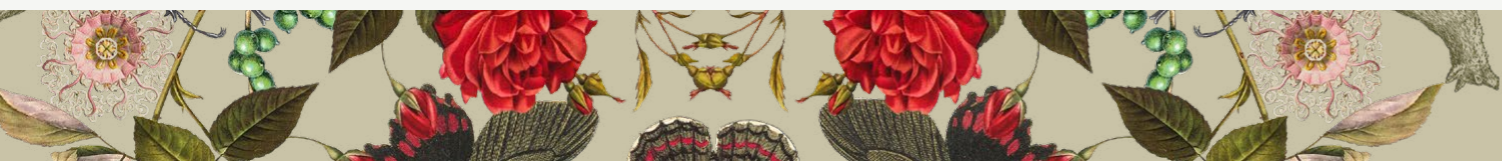
Aldwych

At Aldwych Station, step onto the very platform featured in The Darkest Hour, where Churchill's stirring speech was reimagined for the big screen. Once an exclusive stop serving London's elite, Aldwych later became a wartime refuge, offering shelter to thousands during the Blitz. Walk through eerie, dimly lit tunnels that have been frozen in time, their walls whispering secrets of the past.



Exclusive West End Backstage Experience

Step into the spotlight with a rare backstage pass to some of the West End's most iconic and thrilling new productions. From the feel-good buzz of Mamma Mia! and the nostalgic charm of Clueless: The Musical to the breathtaking spectacle of the brand-new White Rose, this VIP adventure takes you beyond the curtain for an unforgettable behind-the-scenes journey. After the performance, an actor will greet you and guide you onto the legendary stage, where you'll explore the set and hear insider tales from the cast and crew. This is theatre like you've never experienced before – from seat to stage! (Show and cast availability may vary)



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London's Real Deal

The Ultimate Churchill Experience

A Journey Through History & Indulgence

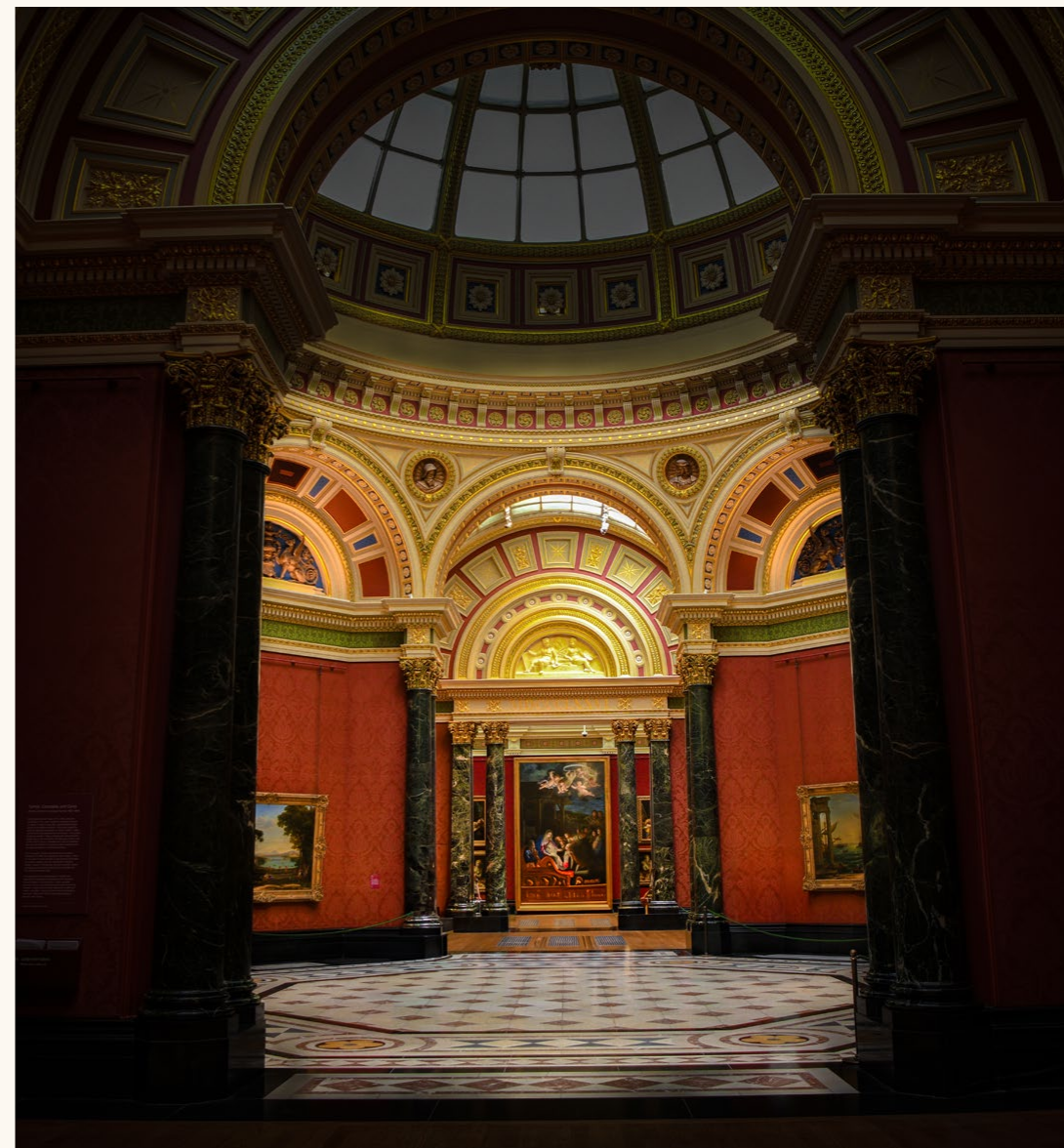
Trade shoes with Sir Winston Churchill with an experience designed for the true connoisseur. Enjoy a rare, behind-the-scenes tour of the Churchill War Rooms with a senior director, gaining unparalleled insight into Britain's wartime leader. Then, indulge in a curated cheese tasting at Paxton & Whitfield, Churchill's favoured cheesemonger, before visiting Lock & Co., where his iconic hats were made. The day ends at J.J. Fox, the historic cigar lounge where Churchill himself once smoked - complete with an optional cigar tasting. From chauffeured transport to tailored experiences, every detail is designed for refined luxury. A toast to that, Winston!



National Gallery Out-of-Hours

Exclusive Out-of-Hours VIP Experience

Experience the National Gallery like never before with an exclusive out-of-hours tour, granting you private access to one of the world's most renowned art collections. Wander through the grand galleries in complete serenity, free from the daytime crowds, as an expert guide unveils the intimate brushstrokes, secrets and stories behind masterpieces by Van Gogh, da Vinci, Turner, and more. This intimate and immersive evening offers a rare opportunity to connect with iconic works in an atmosphere of pure elegance and exclusivity. We ensure seamless door-to-door service, allowing you to indulge in this once-in-a-lifetime journey into the heart of art, bathed in tranquility and sophistication.



Kensington Palace Out-of-Hours

Exclusive Out-of-Hours VIP Experience

As the gates of Kensington Palace close to the public, step inside for a private, out-of hours journey through one of London's most storied royal residences. This exclusive experience grants you rare access to the grand King's State Apartments, the Queen's private chambers, and the gilded halls where monarchs once walked—all in absolute tranquility, away from the crowds.



With a renowned palace expert as your guide, immerse yourself in tales of royal intrigue, scandal, and romance, from the reign of Queen Victoria to the modern-day life of Princess Diana. Stroll through the opulent Georgian drawing rooms, admire the exquisite fashion collections of past royals, and uncover the secrets hidden within these regal walls.

After your tour, take a moment to soak in the peaceful Palace Gardens, where history lingers in the air. With door-to-door luxury transport, you'll be whisked away in comfort, leaving behind a night filled with royal splendour and exclusive access few ever experience.

Ultimate Ted Lasso Experience

Tour & Legend-Led Experience at AFC Wimbledon

Step into the world of Ted Lasso with a private guided tour of Richmond, visiting the show's most iconic landmarks - including the Crown & Anchor pub and Ted's famous front door- while hearing exclusive behind-the-scenes stories from a Ted Lasso expert.

Then, go beyond the stands with a legend-led tour of AFC Wimbledon, a rare opportunity to walk the pitch, explore the dressing rooms, and hear never-told stories of triumph and challenge from a player who's lived it. This is a truly unique experience to spend time with a former professional footballer and gain unparalleled insight into their lifestyle - only available through The Mayfair Townhouse Concierge team. With luxury door-to-door transport, this is the ultimate VIP experience for football lovers and Lasso fans alike.



Tower of London

Crown Jewels: A Private Viewing of Majesty

Experience the Crown Jewels like never before - without the crowds, in a setting of unparalleled exclusivity. Be escorted into the Jewel House for a private, out-of-hours viewing of the world's most dazzling collection of royal regalia, including the Imperial State Crown and the legendary Koh-i-Noor diamond. Accompanied by the famous Yeoman Warders, soak in the brilliance of these priceless treasures in absolute tranquility. From door-to-door chauffeur service to an expert-led tour of the collection, this is an evening of pure opulence and regal grandeur.

A Night at the Tower: The Ceremony of the Keys

Step behind the ancient walls of the Tower of London for an exclusive, after-hours experience that few ever witness. As the stars glisten over the Thames, take your place in a tradition dating back over 700 years - the Ceremony of the Keys. Conducted by the renowned Yeoman Warders, this fascinating ritual of locking the Tower for the night is rich in history and mystery.





Paint & Play

Paint & Sip

Private VIP Paint & Sip Experience

Unleash your creativity with a luxurious Paint & Sip experience, nestled in the heart of South London. This exclusive session invites you to explore your artistic side while enjoying premium wines or handcrafted cocktails in a stylish, inspiring setting. Guided by talented artists, you'll create your own masterpiece - no prior experience needed - while soaking in the vibrant atmosphere of this creative hub. Whether it's a private celebration or a unique date night, this VIP experience blends art, elegance, and relaxation for an unforgettable evening.

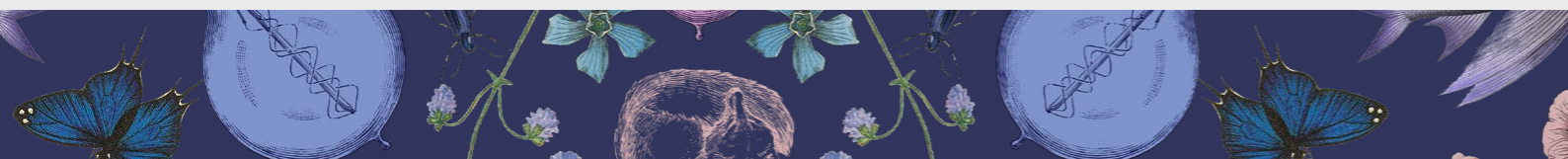


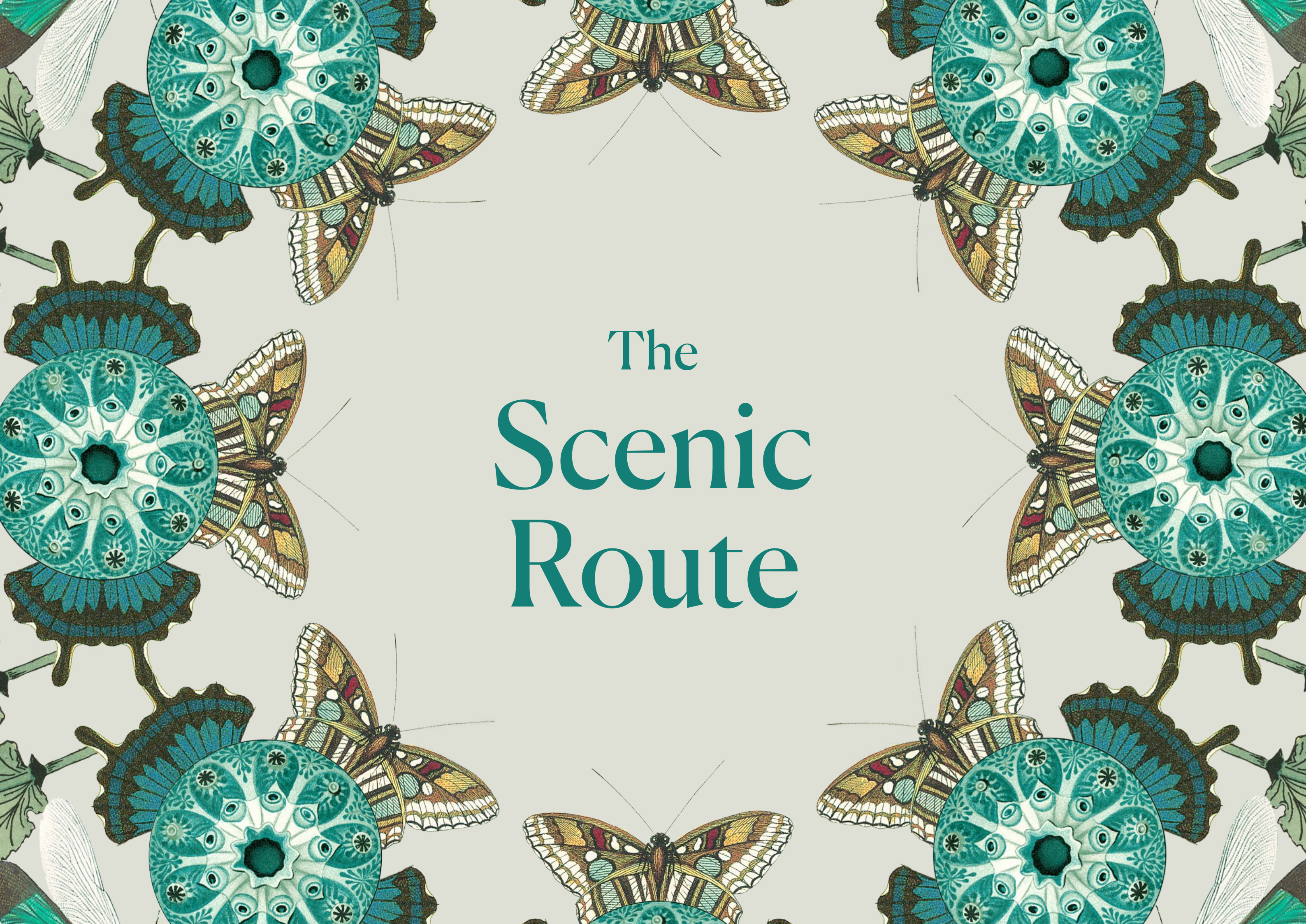
Private Workshop with Famous Artist

Collages & Broccolis

Adrian Boswell is a London-based artist known for his bold, unconventional approach to contemporary art. Blending collage, assemblage, and mixed media, his work transforms everyday objects into striking visual statements. Best recognised for his distinctive broccoli art, Boswell challenges perceptions of value, consumerism, and the mundane, creating pieces that are both thought-provoking and playful. His work has been exhibited across the UK and beyond, earning him a reputation for pushing artistic boundaries in unexpected ways.

Join artist Adrian Boswell in East London for a hands-on creative workshop where everyday objects take on a new life. Guided by his distinctive approach, you'll experiment with texture, colour, and form to craft something truly unique. No experience needed - just bring your curiosity and a willingness to see the familiar in a whole new way.



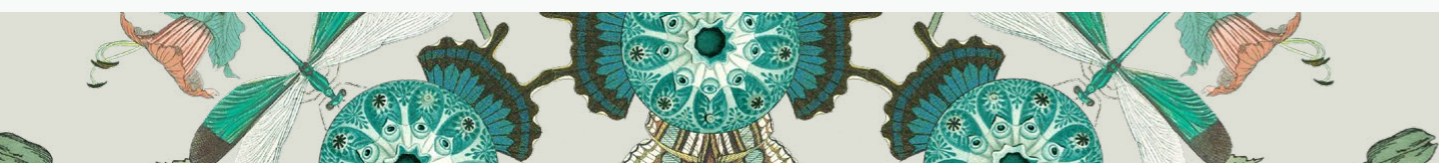
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The Scenic Route

Thames Rockets

Exclusive Speedboat Experience

Step aboard your private Thames Rockets speedboat for the ultimate VIP adventure on the River Thames. With an expert skipper and guide, enjoy an exhilarating high-speed ride past London's most iconic landmarks, from the Tower of London to the Houses of Parliament. Feel the thrill as you glide over the waves, accompanied by a bespoke soundtrack and first-class service tailored to your group. This VIP experience offers luxury, excitement, and unforgettable memories on London's famous waterway.



Navigating London

Private Luxury Cruise on the River Thames

Step aboard your private Venetian-style boat and prepare for a luxurious journey along the River Thames; the lifeblood of London's history. With plush seating, stunning design, and light refreshments on hand, you'll glide through the city in absolute comfort as your expert local guide brings the stories of this iconic waterway to life.

Marvel at Westminster's grand landmarks like the London Eye, National Theatre & Somerset House before cruising

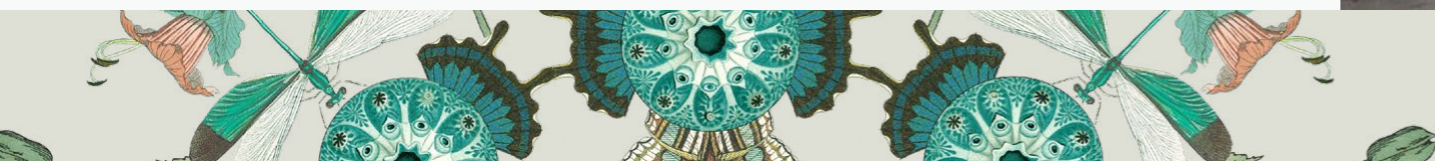
into the heart of the old city, where striking modern skyscrapers sit alongside ancient Norman buildings - a mesmerising blend of past and present. From The Gherkin to Shakespeare's Globe, every view is a postcard moment, made even more special by the fascinating local anecdotes your guide will share.



A Royal Ride: Private Horse & Carriage Tour

Be transported into a bygone era of elegance with an exclusive horse-drawn carriage ride through London's most iconic landmarks. With two immaculately dressed, fully qualified coachmen at the reins and a local expert guide by your side, you'll glide past Big Ben, Buckingham Palace, and the London Eye in a setting fit for royalty.

As the rhythmic clip-clop of hooves echoes through the grand avenues, soak in the city's rich history from a truly unique and timeless perspective. Capture breathtaking photographs with the majestic landmarks as your backdrop, all while revelling in the sheer luxury and exclusivity of this experience.



Ultimate Chocolate Experience

Treat your family to a one-of-a-kind, chocolate-filled adventure in the heart of Shoreditch. Begin with a bespoke, chocolate-themed treasure hunt through this lively, art-packed neighbourhood—uncovering clues and solving sweet riddles on a guided journey crafted to delight both children and adults alike.

Once your quest is complete, step into a private chocolate studio where drinks and nibbles await. Under the guidance of a master chocolatier, enjoy a hands-on chocolate-making session, creating your own edible works of art with the finest ingredients.

This indulgent, family-friendly experience blends the excitement of discovery with the joy of creativity—perfect for making lasting memories in one of London's most vibrant districts.





The Mayfair Townhouse

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